

# Sustainable Switzerland Forum

22.August, Kursaal Bern

08.15 am Guest Arrival & Networking Coffee

09.00 am Welcome & opening – Three focus topics in parallel

Block 1

Mobility & Energy

ROOM | MODERATION  
Aare | Stephan Klapproth

**The future of sustainable road mobility (EN)**

**Keynote**

Alex Koster (Boston Consulting Group), Sabine Loetscher (Quantis, a BCG Company)

**Decarbonisation - the supply chain as a determining factor**

**Keynote**

Hendrik Lang (BMW)

**Mobility strategy in companies**

**Interview**

Sarah Troxler (Luzernmobil)

Alpine Environment and Biodiversity

ROOM | MODERATION  
Szenario 2 | Kathrin Hönegger

**Noticeable change in the Alpine Environment**

**Keynote**

Evelyne Binsack

**Study: Perception of the Alpine Environment**

**Keynote**

Michael Hermann (Sotomo)

**Energy strategy, cultural heritage and nature conservation: a balancing act in the Alpine Environment**

**Paneldiscussion**

Margarita Aleksieva (BKW), Boris Previšić (Institute Cultures of the Alps), Raimund Rodewald (Stiftung Landschaftsschutz Schweiz)

Sustainable Corporate Governance

ROOM | MODERATION  
Arena | Carolin Roth

**Study: on the Sustainability Gap in Swiss Companies**

**Keynote and Interview**

Louisa Hugenschmidt (BAK Economics), Julia Schweizer (die Mobiliar)

**Regulatory Environment in Sustainability**

**Classification**

Markus Reubi (EDA)

**Action instead of reporting – an SME perspective**

**Keynote**

Beat Brechbühl (Kellerhals Carrard)

**Sustainability as a natural part of the corporate strategy**

**Interview & Plenary discussion**

Michael Keller (UBS Schweiz AG), Jenny Zwahlen (UBS Schweiz AG)

10.15 am Break 45'

11.00 am Three focus topics in parallel - continued

Block 2

Mobility & Energy

ROOM | MODERATION  
Aare | Stephan Klapproth

**Is nuclear power the solution to achieving the 2050 climate targets and meeting energy needs?**

**Munk Debat**

Irene Aegerter (Stiftung für eine sichere Stromversorgung), Thierry Burkart (Member of the Council of States), Jürg Grossen (Member of the National Council), Roger Nordmann (Member of the National Council)

**Fusion energy: the option of making a star on earth**

**Keynote**

Ambrogio Fasoli (EPFL/ EUROfusion)

Alpine Environment and Biodiversity

ROOM | MODERATION  
Szenario 2 | Kathrin Hönegger

**Biodiversity and environmental DNA**

**Keynote**

Kristy Deiner (ETH Zurich/ SimplexDNA)

**Nature-based solutions for finance**

**Keynote**

Simon Zadek (NatureFinance)

**RETHINKING Biodiversity: From Nature-Based Solutions to Sustainable Finance**

**Paneldiscussion**

Kristy Deiner (ETH Zürich) Simon Zadek (NatureFinance) Judson Berkey (UBS)

Sustainable Corporate Governance

ROOM | MODERATION  
Arena | Carolin Roth

**Data-driven solutions for greater efficiency and CO<sub>2</sub> reduction - practical experience**

**Case Study**

Gina Obrecht (Swisscom), Res Witschi (Swisscom)

**Living sustainability at Google Switzerland**

**Interview**

Christine Antlanger-Winter (Google Switzerland)

12.00 pm **Lunch 90'**

01.30 pm **Welcome & Opening**  
Carolin Roth

**Main Stage Plenary**

**How can we do justice to the interests of future generations?**

**Keynote**

Werner Sobek (Werner Sobek AG)

**How to decouple sales from emissions (as a manufacturing company)?**

**Keynote**

Antje von Dewitz (VAUDE)

**Carbon neutrality through financing climate project - indulgence or part of the solution?**

**Paneldiscussion**

Antoinette Hunziker-Ebnetter (Forma Futura), Bastien Girod (Deloitte & Member of the National Council), Simon Michel (Ypsomed & Member of the National Council))

03.00 pm **Pause 30'**

**Hauptbühne Plenum**

**The crisis of the liberal project - or: what good is sustainability without democracy?**

**Keynote**

Philipp Blom (Historian & author)

**Entrepreneurial Discussion – Various Approaches to Sustainability**

**Paneldiscussion**

Sarah Model (Model AG), Andreas Christen (Lantal Textiles AG), Urs Wullschleger (Wilhelm Schmidlin AG)

**Creating wealth worth having (EN)**

**Keynote**

James Cameron (Trusted Advisor & Social Entrepreneur)

05.00 pm **Networking Aperero**

---